



2022 Request for Proposals: Tobacco Prevention and Treatment

About Maine Cancer Foundation

Our Mission & Goals

Maine Cancer Foundation is dedicated to reducing cancer incidence and mortality rates in Maine. 100% of funds raised by the Foundation are used to benefit the people of Maine.

Our Goals

Foster Prevention Practices: The best cancer is the one that never occurs. Prevention strategies have a proven impact on reducing cancer incidence rates.

Increase Cancer Screening: Early detection saves lives. Cancer screening tests can detect cancer in its earliest stages, when it is most treatable.

Improve Patient Outcomes: Maine Cancer Foundation supports efforts to improve patient outcomes by increasing access to care and ensuring the best cancer care is available for all Mainers.

Health Equity

To achieve health equity, we need to reduce the differences in health due to systematic social or economic disadvantage. Health equity is the “attainment of the highest level of health for all people.”¹ Maine Cancer Foundation is committed to addressing health inequities, ensuring all Mainers have access to critical cancer prevention, screening, and treatment resources. Proposals that address social determinants of health will be prioritized.

Funding Criteria

Smoking is the world’s leading preventable cause of death.² Tobacco is known to cause 12 different cancers, including lung cancer at the forefront, and is responsible for 40 percent of all cancers diagnosed in the US.³ Maine’s lung cancer rates are consistently higher than the US average, and lung cancer has the highest mortality rate of any cancer in Maine.⁴

In Maine, 17.6% of adults currently smoke cigarettes. According to the 2019 Maine Integrated Youth Health Survey, 7.1% of Maine high school students smoked cigarettes in the last month, and 28.7% used an electronic vapor product in the last month.

With the goal of reducing tobacco use and ultimately decreasing the burden of lung and tobacco-related cancers in our state, Maine Cancer Foundation is accepting proposals for projects that seek to reduce the use of commercial tobacco in Maine.

¹ Maine Center for Disease Control and Prevention. [The Way Health Should Be: Social Determinants of Health in Maine 2019](#).

²Centers for Disease Control and Prevention: [Smoking & Tobacco Use Fast Facts](#).

³Centers for Disease Control and Prevention: [Tobacco and Cancer](#).

⁴Maine Department of Health and Human Services, Maine Cancer Registry: [2021 Maine Cancer Snapshot](#).



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Proposals must use evidence-based practices according to the US Centers for Disease Control and Prevention. Please visit [The Community Guide](#), [CDC's Best Practices for Comprehensive Tobacco Control](#), and the [Surgeon General Reports website](#), for reference. Please note, evidence-based guidelines differ between age groups and populations.

Areas of Focus

- Tobacco Prevention for Youth and/or Adults;
- Tobacco Treatment for Adults;
- Advocacy or Policy Projects related to tobacco use and/or second- or third-hand smoke;
- Projects that address Maine populations disproportionately impacted by tobacco, including but not limited to rural populations, racial and ethnic minorities, and/or the LGBTQ+ community;
- A combination of the above.

Proposed projects must include clearly defined goals and measurable results and implement best practices related to reducing tobacco use.

If your organization has received past MCF grant support for a tobacco project and you plan to request funds for an additional project, please be sure to reference the outcomes of your prior project in your application.

Please note, if your organization is a recipient of Maine CDC's Maine Prevention Services tobacco prevention funding, project activities requested in your MCF application may not duplicate efforts funded by your Maine Prevention Services contract. Please contact katelyn@mainecancer.org for questions or clarification.

E-cigarettes and Vaping

Maine Cancer Foundation understands the use of e-cigarettes and vaping, especially among Maine youth, remains a significant public health concern. According to the [Maine Cancer Plan 2021-2025](#), researchers are still learning about how the use of e-cigarettes impact health long term. The aerosol from an e-cigarette contains some cancer-causing chemicals, although in significantly lower amounts than in cigarette smoke. Most e-cigarettes include nicotine, which is harmful to the developing brain, and youth who use e-cigarettes are more likely to use combustible cigarettes.⁵

Given this information, we will accept applications that have components that address vaping, but please note, the bulk of your request must be focused on combustible tobacco use.

Grant Term

Grant Term: 1 or 2 years. You are not required to apply for two years of funding.

Request amounts: Maximum request amount is \$50,000 per year for two years (\$100,000 total). Please note, requests do not have to meet the maximum amount and support for pilot projects can be requested.

⁵Barrington-Trimis J, Yang Z, Schiff S, Unger J, Cruz T, Urman R, Cho J, Samet J, Leventhal A, Berhane K, McConnell R. E-cigarette Product Characteristics and Subsequent Frequency of Cigarette Smoking Pediatrics May 2020, 145 (5) e20191652; DOI: 10.1542/peds.2019-1652

What We Will Not Fund

- Organizations that are not a 501(c)3 tax-exempt charitable organization, educational institution, government entity or other public, non-profit entity (e.g. health department, university);
- Direct support to individuals;
- Business investments or loans;
- Programs that do not benefit the people of Maine;
- Capital campaigns or contributions to endowments.

Application Process

Draft Applications

We recommend that you contact Maine Cancer Foundation to discuss your proposal prior to submission or if you have any questions about your eligibility.

We highly encourage applicants to submit a draft application for review and feedback.

MCF is willing to discuss project concepts and review draft applications up until one week ahead of the deadline. Please contact Katelyn Michaud, Director of Grantmaking, at katelyn@mainecancer.org.

Deadlines

Applications must be completed by 5pm on Friday, April 29, 2022. Awards will be announced by June 30, 2022. Funds are distributed upon receipt of a signed contract provided by Maine Cancer Foundation.

Please note, all applicants that receive awards will be required to report on their grant results to Maine Cancer Foundation during the grant period.

How to Apply

Applications will be accepted online at <http://mainecancer.communityforce.com>. Completed applications will be reviewed by a grant review committee and applicants may be contacted for additional information.

Please contact katelyn@mainecancer.org, with any questions regarding the application process.

Additional Information

Geographic distribution of grants will be considered and multiple grants to the same institution or system may be limited.

Maine Cancer Foundation will not knowingly support projects that discriminate on the basis of race, creed, religion, sex, national origin, disability, marital status or sexual orientation.

A grant recipient's work must support MCF's mission. Funds may not be diverted to benefit any individual. The results or benefits of any Foundation supported initiative or program are required to remain in the public domain for the benefit of Maine people.