

## **Maine Cancer Foundation Grantee Communication Requirements**

Congratulations on receiving a grant from Maine Cancer Foundation! We look forward to collaborating with you to further our mission of reducing cancer incidence and mortality in Maine.

Maine Cancer Foundation is a public fundraising foundation. We raise funds through various events and initiatives, and then directly invest that money in Maine organizations through grant awards that support our mission.

In an effort raise additional funding for our current and prospective grantees, we require all of our grantee organizations to recognize Maine Cancer Foundation as a funder of your work. As you execute your project, Maine Cancer Foundation requires the following:

- 1. That your organization name Maine Cancer Foundation as a funder, and use the accompanying logo wherever possible in your outgoing communication, including your website, annual reports, press releases, project or organizational collateral, presentations, project reports or materials, related emails or newsletters, etc.
- 2. In press releases or media alerts about the project, include the following paragraph: *"Maine Cancer Foundation's grant is offered as part of their ongoing Challenge Cancer* 2020 initiative, aimed at reducing cancer incidence and mortality 20% by 2020. They have awarded \$7 million since 2015 in support of this initiative, focused on prevention, early detection and screening, and access to care for all Mainers. To learn more about Maine Cancer Foundation, visit <u>www.mainecancer.org</u>, or contact Kristen Smith, <u>kristen@mainecancer.org</u>, 207.773.2533."
- 3. Share with us **at least one** compelling story that illustrates the impact our grants have on the people of Maine. This can be a client assisted using grant funding, how funding has enhanced a specific employee's work, or a life that is changed because of the work you are able to do with our support. Stories and photos may be emailed to Kristen Smith at kristen@mainecancer.org.

We strongly encourage you to join Maine's Impact Cancer Network. The Cancer Network strives to bring together people from non-profit organizations, government, business, and people with lived experience with cancer to work together on a shared vision and community plan to reduce the impact of cancer in Maine. Joining the Network offers the opportunity to network with and learn from colleagues statewide. To learn more: <a href="https://www.mainecancer.org/maines-impact-cancer-network">www.mainecancer.org/maines-impact-cancer-network</a>

Congratulations on this grant award and thank you for sharing Maine Cancer Foundation's mission with our stakeholders and communities. Should you have any questions, please contact Katelyn Michaud at <u>katelyn@mainecancer.org</u> or 207.773.2533 for more information.